



Oldingham Cats and Dogs Home

A home for every cat and dog

www.oldingham-animals.org/donate

January 15, 2019

Dear Jehane,

This letter could save a dog's life

Jehane, I know you care deeply about animals. That's why I'm reaching out to you, to let you know about an exciting new opportunity to improve the lives of cats and dogs in need. But before I tell you about it, I wanted to share a story about Benji.

Benji's happy ending



Benji was found scared, hungry, and alone. He was wandering the streets of Oldingham. His fur was matted and riddled with fleas. One of his paws was badly injured and he was limping. Benji had been abused and abandoned by his owner and was afraid of humans. His story could have had a very tragic ending.

Luckily, Benji was brought to Oldingham Cats and Dogs Home. Thanks to the tireless fundraising of animal lovers like you, we were able to provide Benji with food, a warm bed, and the care he needed. More importantly, the love and attention of our dedicated vets and volunteers ensured Benji could learn to trust humans again and go on to a happy future.

Benji now lives with a loving family and his new owners couldn't be happier:

We'd wanted a dog for a long time and our children had asked us many times when we would be getting one. When we heard about Oldingham Cats and Dogs Home, we realised we could do something good by giving a home to a dog in need. When we visited the shelter the staff were all incredibly friendly and clearly knew a lot about each individual dog, their needs and unique personalities. We fell in love with Benji from the moment we saw him. He was clearly shy, but also very inquisitive, and after spending an afternoon playing with Benji, our minds were made up. As I write this, Benji is curled up at my feet, and I honestly couldn't imagine life without him. It breaks my heart to think of the suffering he has endured, but he's an incredibly brave dog and I'm so grateful to Oldingham for saving Benji's life and bringing this furry bundle of love into our lives.

Sarah Greenwood, Benji's owner

Give dogs like Benji a chance

Benji's story has a happy ending because of you. You recently took part in our "Walk for Dogs" with your adorable beagle Alfie. Thanks to your efforts you raised an amazing £115 for Oldingham's cats and dogs. Your fundraising efforts are now more important than ever.

With Christmas over and the new year underway, our shelter is entering a busy period. Sadly, every year the saying "A dog is for life, not just for Christmas" is ignored. In January, we always see a rise in dogs, and cats, being abandoned and neglected. With snow falling and temperatures plummeting, even well-loved animals can become lost and injured.

Many of our "Walk for Dogs" fundraisers find the experience incredibly rewarding and go on to become regular donors. That's why I wanted to let you know about an exciting opportunity to make a difference for cats and dogs.

Double your donation

When you sign up to give £5 per month, local retired business man and animal lover, Fred Varley, will match your donation. That's right, become a donor **before 30 January** and **your monthly donation will be doubled** until the end of 2019.

Every year, with the support of generous animal lovers like you, we care for over 800 cats and dogs. When you donate just £5 per month - and you probably have a fiver sitting in your purse right now - you are saving lives and offering cats and dogs in need a better future.

Your £5 provides sick, injured, and abandoned animals with a warm bed and food, as well as care from highly qualified vets. It also helps to train an army of volunteers who do everything from feeding and dog walking, to cleaning out cat litter trays and providing much-needed cuddles to cats and dogs alike. And, most importantly of all, you help us to find the right home for these animals.

We always ensure our cats and dogs go to a good home. This process can take time, but with your donation, we can make sure our cats and dogs find a home for life. By giving up something as simple as your morning cup of coffee, you can give dogs like Benji the warm and loving future they deserve.

But I don't want my money to be spent on frivolous marketing letters like this! I hear you say. 99% of your donation goes towards caring for sick, injured, and abandoned animals. Just 1% of donations go towards other costs. As a regular donor, you'll receive our annual "Paws over Pounds" report, showing exactly how your money is being used to help vulnerable animals, as well as more success stories like Benji's.

Save lives today, it's as easy as 123...

Follow these simple steps to begin saving the lives of sick and injured animals today:

1. Go to www.oldingham-animals.org/donate and complete the short online form.
2. Once you've completed the form, click the green 'donate' button.
3. Pet Alfie, knowing you've given dogs just like yours a brighter future.

I hope you'll agree, it's well worth taking just five minutes out of your day to give Oldingham's cats and dogs a warm home.

If you have any questions, don't hesitate to call me at: 0156489734 or email me at: naomi@oldingham.org.

Best wishes,

Naomi Racz

Fundraising Manager (and owner of 12 year old German Shepherd, Fido)

P.S. We'll be opening sign-ups for our 2019 "Walk for Dogs" soon. Register for our newsletter to get dates and sign up reminders straight to your inbox:

www.oldingham-animals.org/newsletter